



AGENDA

USPTO-NTIA SYMPOSIUM: COPYRIGHT POLICY, CREATIVITY & INNOVATION IN THE INTERNET ECONOMY

July 1, 2010, 8:30 a.m. – 4:00 p.m.

Ronald Reagan Building and International Trade Center

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| 8:00 a.m. | Registration |
| 8:45 a.m. - 9:00 a.m. | <i>Opening Remarks: The State of the Internet Economy</i>
Lawrence E. Strickling, Assistant Secretary of Commerce for Communications and Information |
| 9:00 a.m. - 10:00 a.m. | <i>The Levels and Impact of Domestic Online Copyright Infringement</i>
Moderator: Arti Rai, Administrator for External Affairs, USPTO |
| 10:00 a.m.-10:15 a.m. | <i>Keynote Remarks:</i> Gary Locke, Secretary of Commerce |
| 10:15 a.m.-11:15 a.m. | <i>Emerging Infringement Areas</i>
Moderator: Anna M. Gomez, Deputy Assistant Secretary of Commerce for Communications and Information |
| 11:15 a.m. – 11:30 a.m. | Break |
| 11:30 a.m. – 11:45 a.m. | <i>Remarks:</i> Victoria Espinel, U.S. Intellectual Property Enforcement Coordinator (Invited) |
| 11:45a.m. - 12:30 p.m. | <i>Emerging Services and Business Models for Legitimate Distribution of Copyrighted Works</i>
Moderator: Marc Berejka, Senior Policy Advisor, Office of the Secretary of Commerce |
| 12:30 p.m. - 1:30 p.m. | Lunch |
| 1:30 p.m. - 1:45 p.m. | <i>Remarks: Protecting Online Copyrighted Works</i>
David J. Kappos, Under Secretary of Commerce for Intellectual Property |
| 1:45 p.m. - 2:45 p.m. | <i>Intermediary Responsibilities and Current Roles</i>
Moderator: Daniel Weitzner, Associate Administrator for Policy, NTIA |
| 2:45 p.m. - 3:45 p.m. | <i>Large Scale Protection Efforts: Infringement Detection, Fair Use, False Positives, and Recurring Infringers</i>
Moderator: Justin Hughes, Senior Adviser to the Under Secretary of Commerce for Intellectual Property |
| 3:45 p.m. – 4:00 p.m. | <i>Closing Remarks: Toward a Comprehensive Internet Copyright Policy</i>
Cameron Kerry, General Counsel, Department of Commerce |